

act4nature

Companies for Biodiversity

Who are we ?

Act4nature is an initiative launched by EPE (Entreprises pour l'Environnement) and a number of partners with the aim of mobilising companies to protect, promote and restore biodiversity.

Scientists, economists and public authorities agree that there is urgent need to act by leveraging the resources commanded by key players to deliver concrete solutions now and in the medium and longer terms.

This initiative aims to develop international collective momentum, driven by committed CEOs in all industries, followed by their colleagues and the public at large.

In joining act4nature, businesses undertake to include biodiversity in their global development strategies so as to help achieve the biodiversity targets set by the international community.

These undertakings will be published on 10 July to conclude the Act4nature kick-off event.

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- **Spring 2018 : 5 regional reports from IPBES, one on soil degradation**
- **July 17, 2018: HLPF** in NY on SDGs; **Biodiversity on land** in agenda
- **November 2018 : COP 14 in Sharm-el-Cheikh** – energy and biodiversity
- 2019: a new European biodiversity strategy in view of 2020
 - **April 2019: IPBES 7 meeting in Paris** : synthesis IPBES report published
 - 2019 : **G7** French presidency; biodiversity on the agenda
- **Summer 2020 : IUCN World Forum**, possibly in France
- **November 2020 : CBD COP15** in Beijing, China

**A world ambitious biodiversity agreement is more likely
with civil society mobilisation,
incl business bringing commitments, solutions and ideas**

- **Mobilise business** to protect, restore and recreate biodiversity;
- Change scale of action thanks to **CEO involvement** in all sectors;
- Show **concrete commitments, at large scale**;
- Build an **alliance with policymakers** in favour of biodiversity and its insertion in all policies;
- Initiate a voluntary international dynamics until 2020.

**A launch event in Paris on 10 July 2018
is planned to support these objectives
and launch an international dynamics**

- Mostly French at this stage
- High-level event, not a wide mobilisation – 100-200 persons
- CEOs having signed the pledge, partners, Minister, hopefully the President of the Republic will be present (involved for biodiversity)
- Some international presence: President of IUCN,...
- Concrete deliverables: pledge, individual company actions, an alliance with French policy makers in view of 2019-20 events



Business networks



Public authorities



Scientific community



NGOs



*act*4nature

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