

# The Emerging Biodiversity Market: The Conservation Impact Bond in Southwestern Ontario

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## Background:

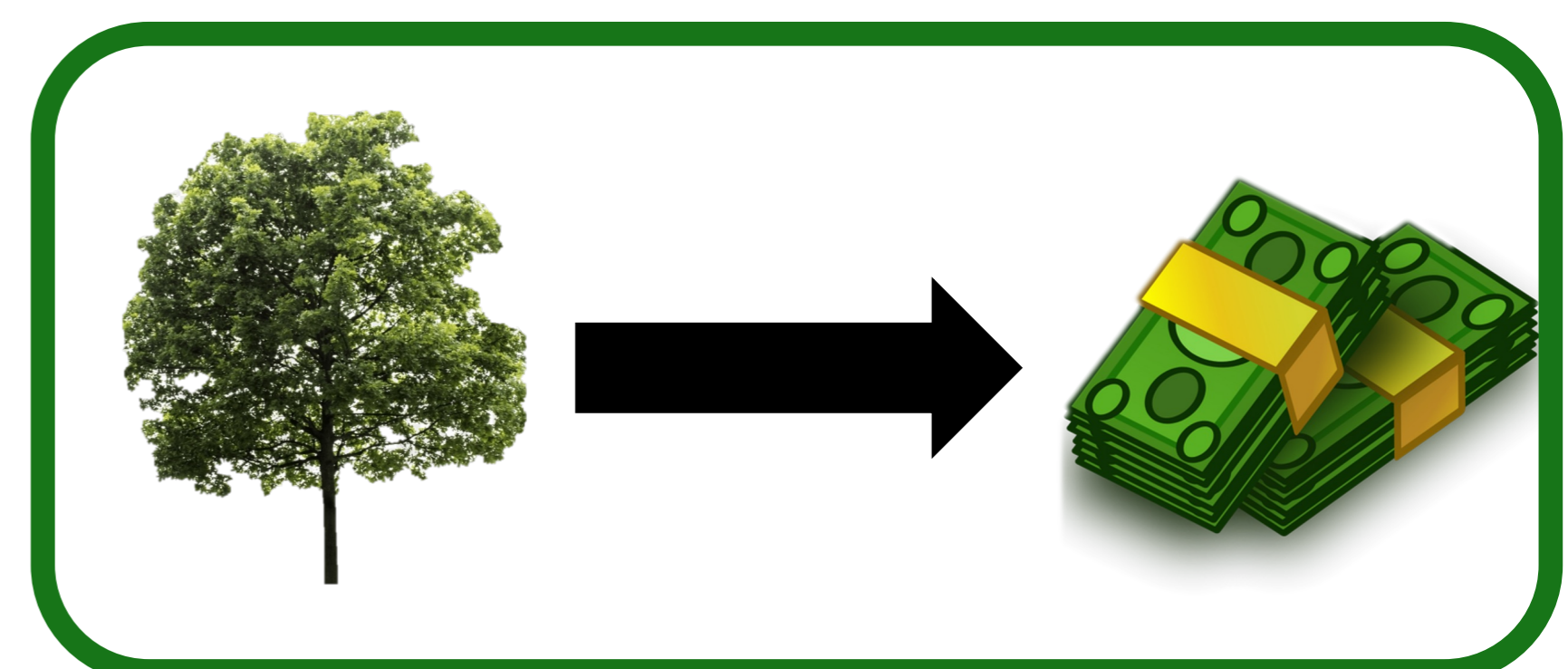
- Nature provides an estimated **\$33 trillion in ecosystem services** per year – a benefit provided for you by nature that you do not pay a human for.
- As the population puts strain on these services, they will become scarce and the **inherent value of biodiversity** will increase.
- **Nature-based solutions** require financial supports that reach beyond government grants.
- Financial tools that generate an overall **INCREASE** in biodiversity over those that maintain the status quo must become more available. The Conservation Impact Bond is an innovative financial product.



**Response to Key  
Message B5  
(Background #19)**

## The Conservation Impact Bond (CIB):

- Established in 2020 by an interdisciplinary team led by Carolinian Canada Coalition regional conservation biology charity.
- The CIB is an emerging financial tool designed to **invest in healthy landscapes** in the Carolinian zone **and reconcile with Indigenous communities**.
- Investors provide funds that support *nature-based solutions* for **habitat regeneration**.
- The impacts of these projects are tracked, and investors receive a financial return once environmental outcomes are reached, in a **“pay for success”** model.



## IPBES 10 Category 2: Uptake or Impact Story Category

IPBES (2019): Summary for policymakers of the global assessment report on biodiversity and ecosystem services of the Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services. S. Díaz et al.  
Key Message B: Direct and indirect drivers of change have accelerated during the past 50 years.  
Key Message B5: Economic incentives have generally favoured expanding economic activity, and often environmental harm, over conservation or restoration. Incorporating the consideration of the multiple values of ecosystem functions and of nature's contributions to people into economic incentives has, in the economy, been shown to permit better ecological, economic and social outcomes.  
See also: Fig SPM 6: Goal A Targets 3.1 and 3.2

