The Emerging Biodiversity Market:
The Conservation Impact Bond in Southwestern Ontario

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Background:

- Nature provides an estimated **$33 trillion in ecosystem services** per year – a benefit provided for you by nature that you do not pay a human for.
- As the population puts strain on these services, they will become scarce and the **inherent value of biodiversity** will increase.
- **Nature-based solutions** require financial supports that reach beyond government grants.
- Financial tools that generate an overall INCREASE in biodiversity over those that maintain the status quo must become more available. The Conservation Impact Bond is an innovative financial product.

Response to Key Message B5 (Background #19)

The Conservation Impact Bond (CIB):

- Established in 2020 by an interdisciplinary team led by Carolinian Canada Coalition regional conservation biology charity.
- The CIB is an emerging financial tool designed to **invest in healthy landscapes** in the Carolinian zone **and reconcile with Indigenous communities.**
- Investors provide funds that support *nature-based solutions* for **habitat regeneration**.
- The impacts of these projects are tracked, and investors receive a financial return once environmental outcomes are reached, in a **"pay for success"** model.
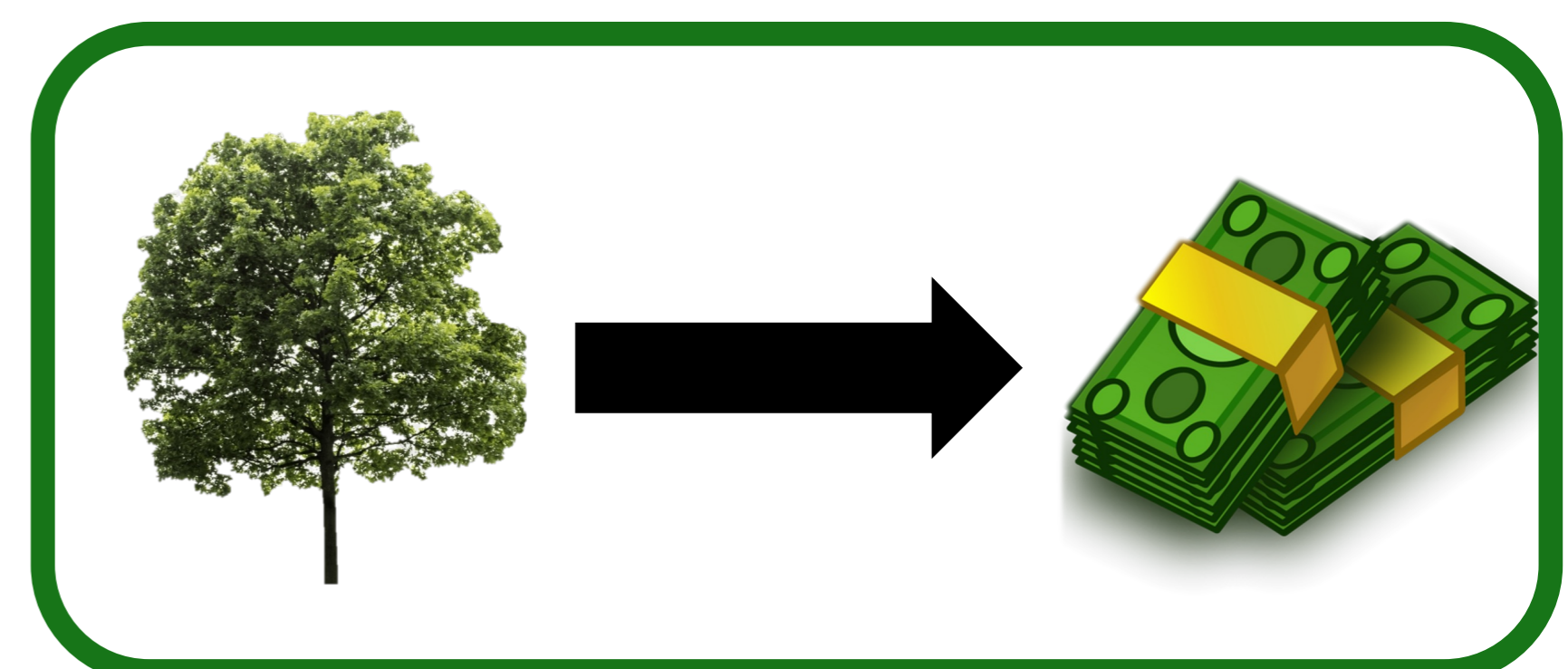
IPBES 10 Category 2: Uptake or Impact Story Category

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