

# Background

IPBES has released a landmark report that serves as a clarion call to humanity. This report highlights the unprecedented rate at which global biodiversity is plummeting, marking an epochal decline in the history of our species. Responding to this urgent need and the imperative to protect our shared natural heritage, the China Biodiversity Conservation and Green Development Foundation (referred to as China Green Foundation or Green Foundation) initiated an inspiring campaign in 2020: Biodiversity Conservation in Our Neighborhood (BCON).

## About BCON & Significance

Biodiversity Conservation in Our Neighborhoods (BCON) is an approach that encourages the protection of biodiversity in people's daily lives and activities. BCON's aim is to promote harmonious coexistence between humans and nature. BCON helps to change the worldview that human survival is no longer a constant "battle" of human plunder against nature. As a methodology for protecting biodiversity, BCON balances both conservation and economic development, promoting sustainable economic and social development.

## Operational Framework of Biodiversity Conservation in Our Neighborhood (BCON):

1. Promoting Mainstream Biodiversity Awareness through Mass Communication.
2. Launching the BCON Case Study Series.
3. Establishing BCON Demo Sites.

## Investment

CBCGDF Has invested 2.23 million.

## CBCGDF's Poster at IPBES 10

### Plenary

The Theme of the Poster:  
**Biodiversity Conservation in Our Neighborhood (BCON)**



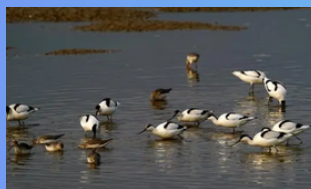
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## Practice Cases

### 1. Agriculture practice by BCON: co-growing with weeds.



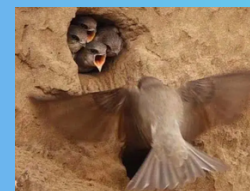
### 2. The close relationship between aquaculture ponds and migratory waterbirds.



3. Over 1,750 artificial baffles installed in power line towers to safeguard around 200 Oriental White Storks in Gaoyou, Jiangsu province by practicing CBCGDF's BCON.



4. Construction Company Took the Initiative to Protect the Breeding Ground of the Sand Martin Nest during the Renovation of the Hutuo River.



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